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Royal Reesink
Corporate Presentation

History



In 1786 Reesink was founded

1786

Besides working as a blacksmith and trader in steel products, agricultural machinery were traded and serviced.

2011

In 2011 the Industry and Green segments were created, and the DIY segment was divested.

2013

In 2013 the Green and Industry segments became Reesink Equipment and Reesink Industries.

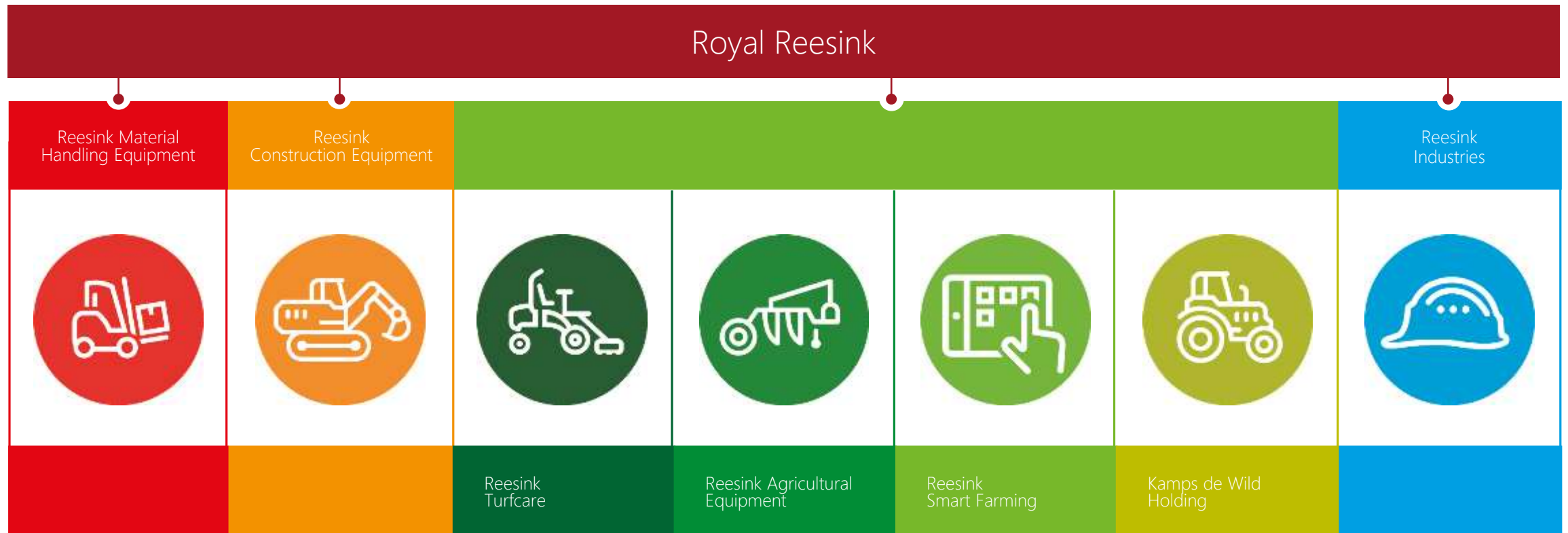
2018

Royal Reesink currently has 4 divisions. Reesink Material Handling Equipment, Reesink Construction Equipment, Reesink Green Equipment and Reesink Industries.



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Organisational overview

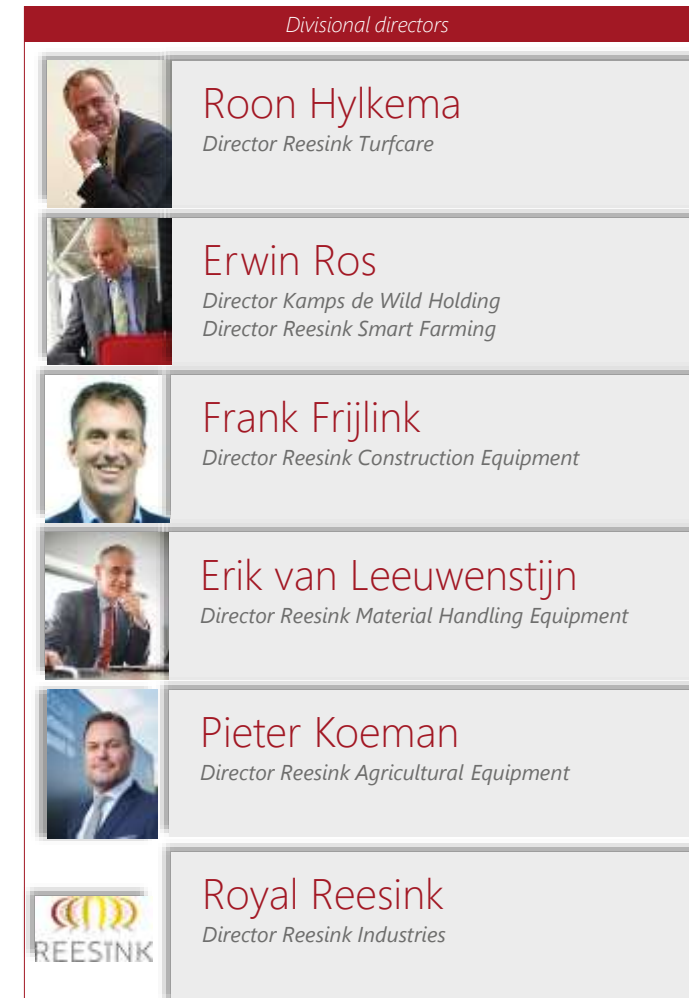
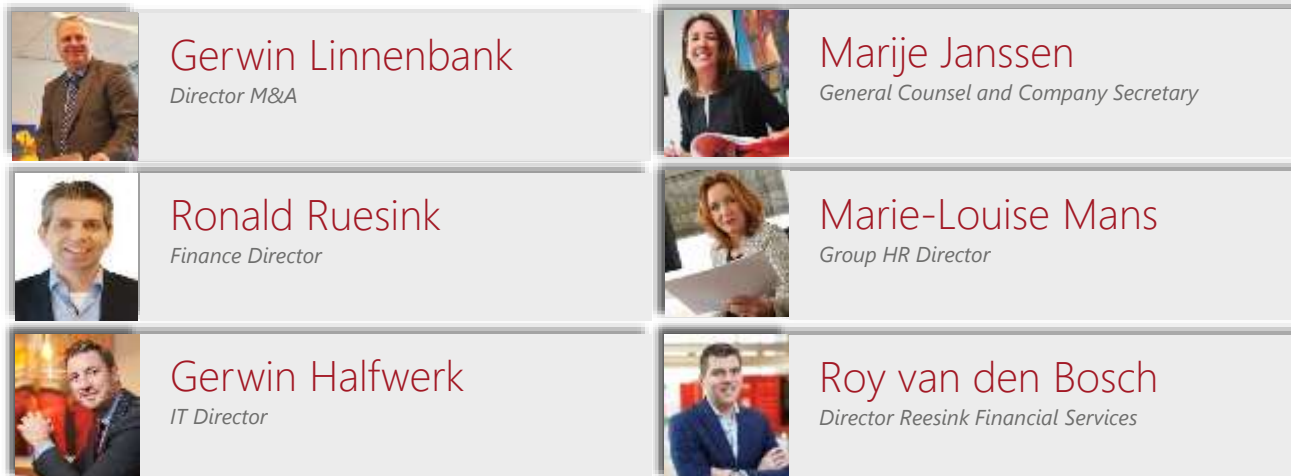


Operating as a decentralised organisation with strong group companies



Our team

Experienced management team in charge of Royal Reesink's strategic and operational management.



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Mission

To be a 'major full line distributor in equipment, and a full package service provider and system integrator in industries



Diversification of operations on the basis of an installed base model



Internationalisation of operations



Further development of organisational competences



Strong brands and concepts



Expansion in adjacent markets with the possibility of synergy for cross-selling, cross-rental en lease-concepts

Vision



The growing world population calls for intelligent solutions in the field of agricultural production landscaping and turfcare, logistics and infrastructure.



With its exclusive product ranges and services, Royal Reesink enables its suppliers and customers to be successful in fulfilling those demands.



REESINK



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Strategy



Royal Reesink's strategy involves both organic growth and growth through acquisitions

Organic growth:

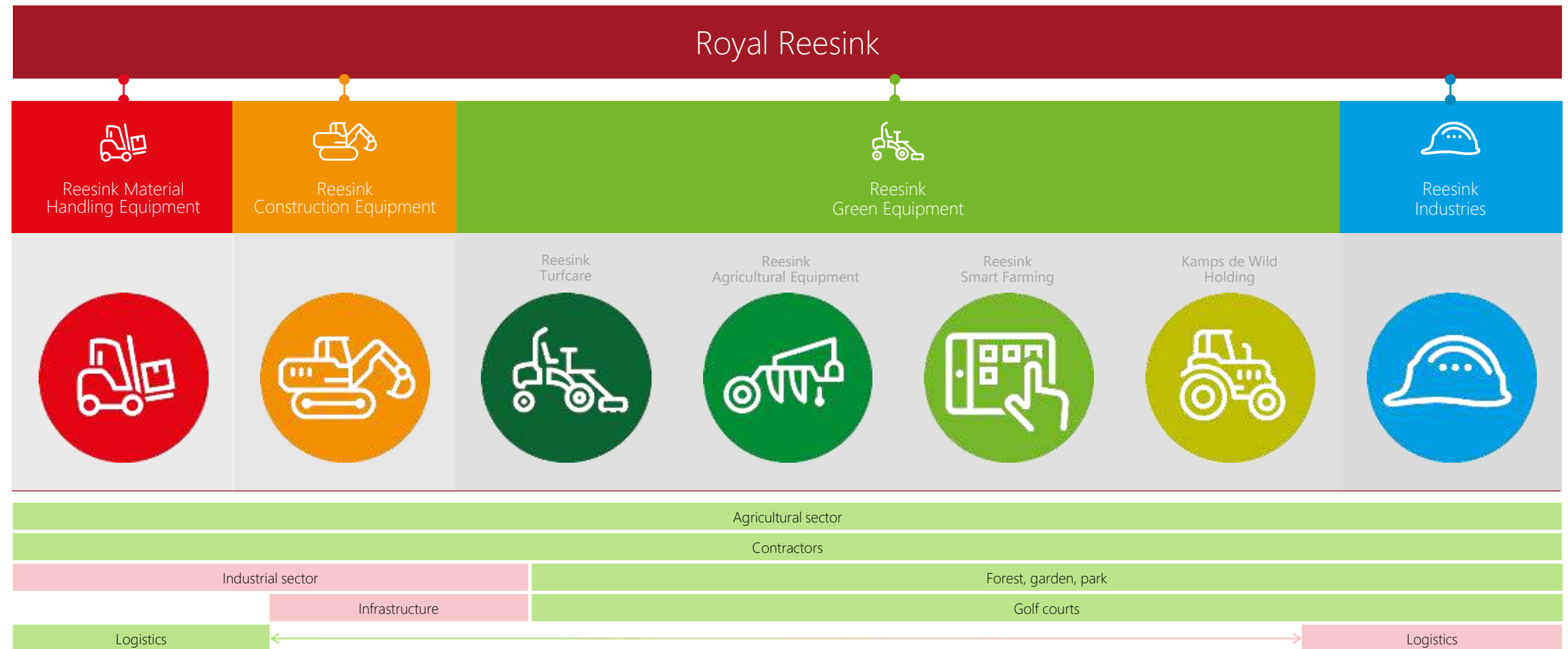
- Lifecycle management
- Other regions
- Cross selling
- Developing innovative solutions and concepts

Growth through acquisitions:

- Other regions
- Entering emerging markets
- Following our main OEM's
- Additional product lines



Organisational overview



The binding factor is the serial number



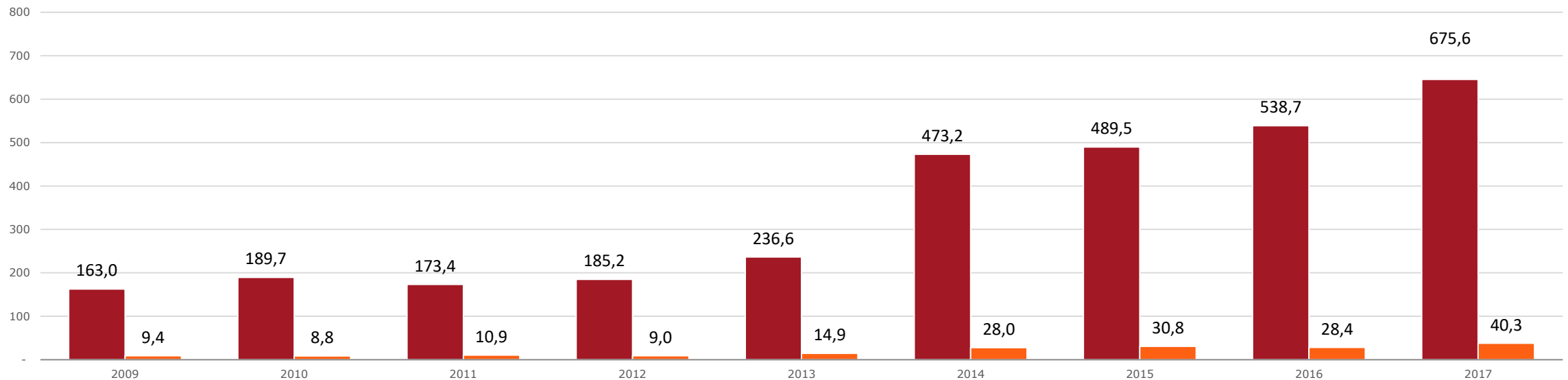
Royal Reesink overview



Significant growth in recent years following a series of transformative acquisitions

Sales / EBITDA (EURm)

■ Sales ■ EBITDA

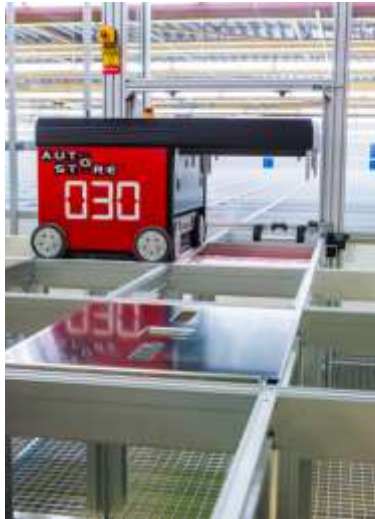


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Reesink Material Handling Equipment



Customers:



Logistic Centers



Warehouses



Building Industry
(and other industries)



Farmers



Food sector

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Reesink Construction Equipment



Customers:

KEMP
GRONDVERZETMATERIEEL

HANS VAN DRIEL
CONSTRUCTIE EQUIPMENT

DE BRUYCKER-KEMP



Agricultural
contractors



Civil construction
contractors



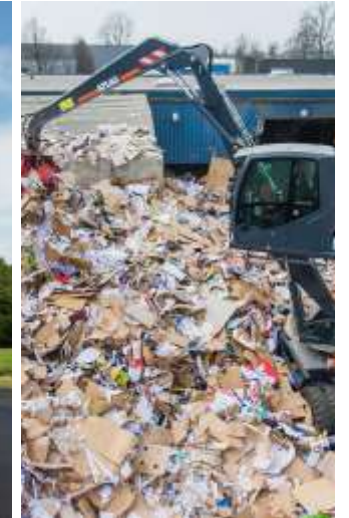
Building
industry



Rail



Road
maintenance



Recycling
industry

Reesink Turfcare



Customers:



Golf courses



Landscape gardening



Civil services



Communities



Road maintenance



Contractors

Reesink Agricultural Equipment



Customers:



Farmers



Civil services



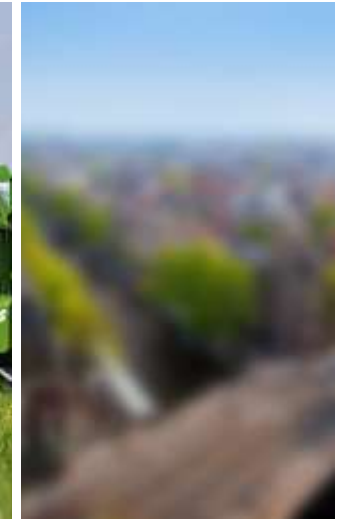
Contractors



Green area
companies



Municipalities



Water boards

Reesink Smart Farming



Customers:



Farmers



Contractors



Manufacturers



Landscape
contractors

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Kamps de Wild Holding



Customers:



Farmers



Contractors



Manufacturers

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Reesink Industries



Customers:



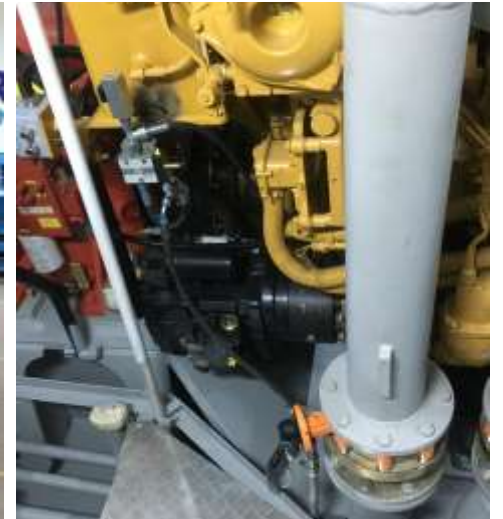
Building industry



Machinery production Industry
(e.g. agricultural machines)



Agricultural sector



Offshore and shipping industry

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*"We offer a
complete
package for total
warehouse
equipment."*