



Enabling your business

Royal Reesink
Corporate Presentation

History

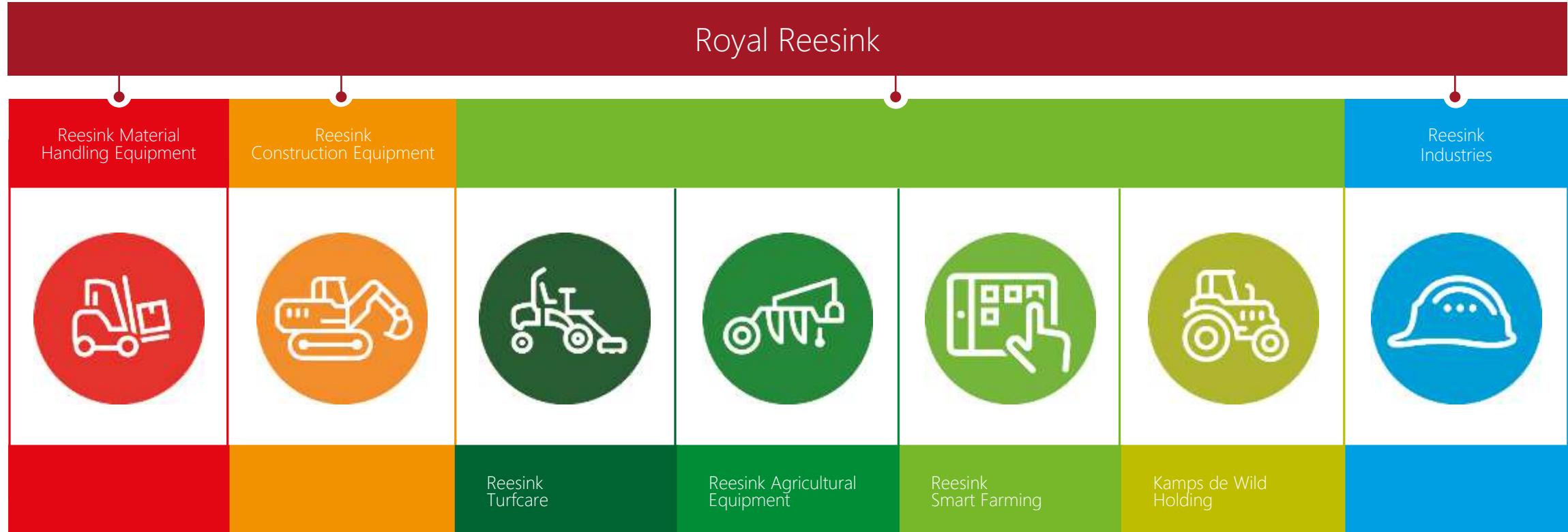


In 1786 Reesink was founded

- 1786
Besides working as a blacksmith and trader in steel products, agricultural machinery were traded and serviced.
- 2011
In 2011 the Industry and Green segments were created, and the DIY segment was divested.
- 2013
In 2013 the Green and Industry segments became Reesink Equipment and Reesink Industries.
- 2018
Royal Reesink currently has 4 divisions. Reesink Material Handling Equipment, Reesink Construction Equipment, Reesink Green Equipment and Reesink Industries.



Organisational overview



Operating as a decentralised organisation with strong group companies



Our team

Experienced management team in charge of Royal Reesink's strategic and operational management.



Gerrit van der Scheer

Chief Executive Officer



Hans Kerkhoven

Chief Financial Officer

Holdingmanagement team



Gerwin Linnenbank

Director M&A



Marije Janssen

General Counsel and Company Secretary



Ronald Ruesink

Finance Director



Marie-Louise Mans

Group HR Director



Gerwin Halfwerk

IT Director



Roy van den Bosch

Director Reesink Financial Services

Divisional directors



Roon Hylkema

Director Reesink Turfcare



Erwin Ros

*Director Kamps de Wild Holding
Director Reesink Smart Farming*



Frank Frijlink

Director Reesink Construction Equipment



Erik van Leeuwenstijn

Director Reesink Material Handling Equipment



Pieter Koeman

Director Reesink Agricultural Equipment



Royal Reesink

Director Reesink Industries

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Mission

To be a 'major full line distributor in equipment, and a full package service provider and system integrator in industries



Diversification of operations on the basis of an installed base model



Internationalisation of operations



Further development of organisational competences



Strong brands and concepts



Expansion in adjacent markets with the possibility of synergy for cross-selling, cross-rental en lease-concepts

Vision



The growing world population calls for intelligent solutions in the field of agricultural production landscaping and turfcare, logistics and infrastructure.



With its exclusive product ranges and services, Royal Reesink enables its suppliers and customers to be successful in fulfilling those demands.



Strategy



Royal Reesink's strategy involves both organic growth and growth through acquisitions

Organic growth:

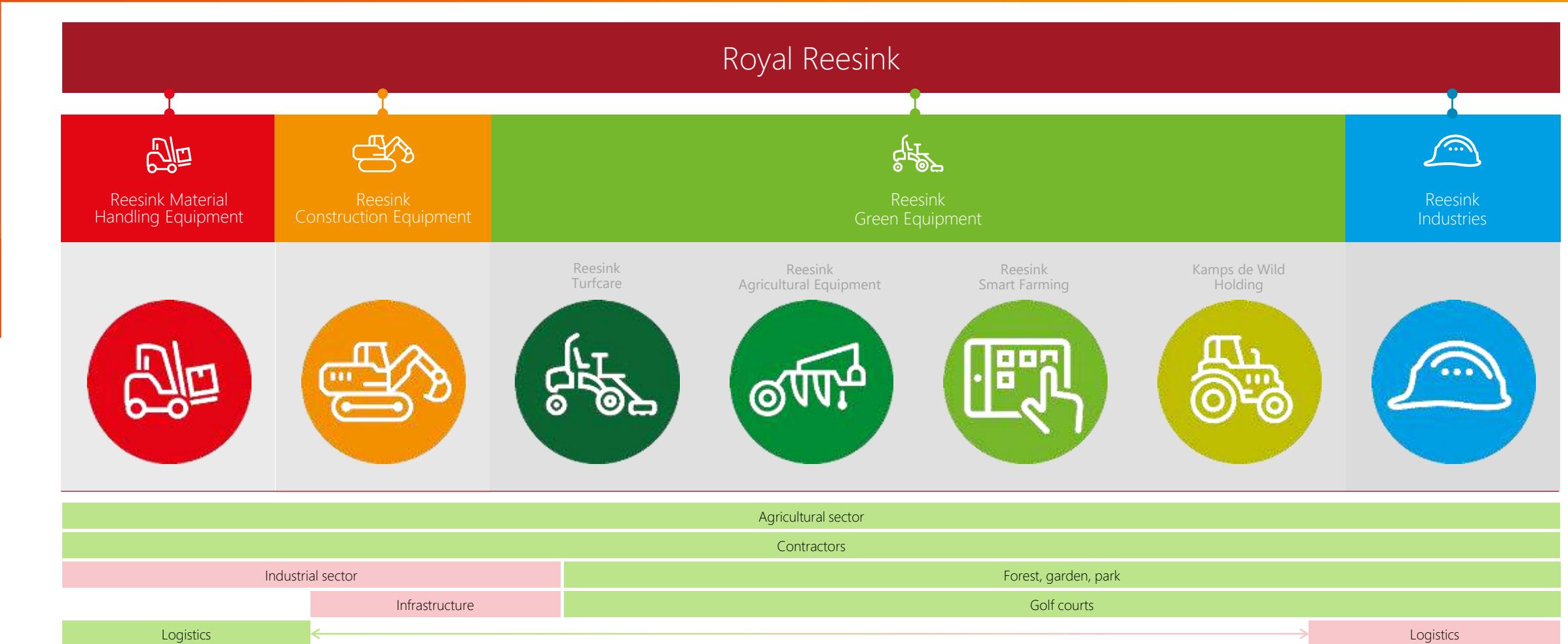
- Lifecycle management
- Other regions
- Cross selling
- Developing innovative solutions and concepts

Growth through acquisitions:

- Other regions
- Entering emerging markets
- Following our main OEM'ers
- Additional product lines



Organisational overview



The binding factor is the serial number



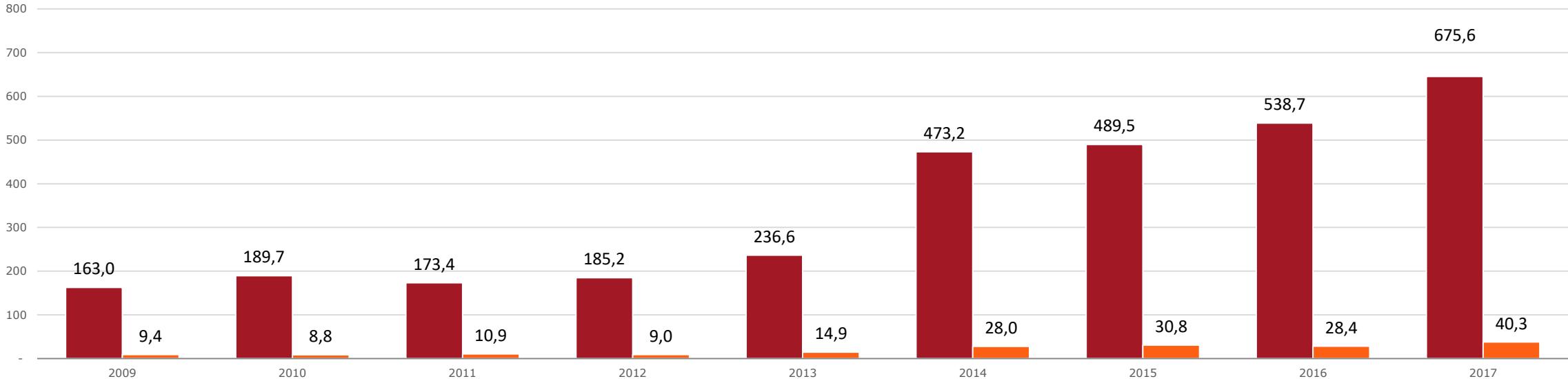
Royal Reesink overview



Significant growth in recent years following a series of transformative acquisitions

Sales / EBITDA (EURm)

■ Sales ■ EBITDA



Reesink Material Handling Equipment



Customers:



Logistic Centers



Warehouses



Building Industry
(and other industries)



Farmers



Food sector

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Reesink Construction Equipment



Customers:



Agricultural
contractors



Civil construction
contractors



Building
industry



Rail



Road
maintenance



Recycling
industry

Reesink Turfcare



Customers:



Golf courses



Landscape
gardening



Civil
services



Communities



Road
maintenance



Contractors

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Reesink Agricultural Equipment



REESINK
Agri



REESINK
Turkey

PACKO
AGRI



Customers:



Farmers



Civil services



Contractors



Green area
companies



Municipalities



Water boards

Reesink Smart Farming



Customers:



Farmers



Contractors



Manufacturers



Landscape
contractors



Kamps de Wild Holding



Customers:



Farmers



Contractors



Manufacturers



Reesink Industries



Customers:



Building
industry



Machinery
production Industry
(e.g. agricultural machines)



Agricultural sector



Offshore and
shipping industry

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"We offer a complete package for total warehouse equipment."